LISD Council of PTAs
Family PTA Survey Results
• Arbor Creek MS PTA-2
• B. B. Owen ES PTA- 9
• Bluebonnet ES PTA-12
• Briarhill MS PTA-3
• Bridlewood ES PTA-2
• **Castle Hills ES PTA-23**
• Creek Valley MS PTA-4
• Creekside ES PTA-1
• Donald ES PTA-1
• Ethridge ES PTA-1
• Flower Mound ES PTA-2
• Flower Mound HS PTA-3
• Forest Vista ES PTA-4
• Forestwood MS PTA-2
• Garden Ridge ES PTA-1
• Griffin MS PTA-3
• Hebron HS PTA-3
• Hebron Valley ES PTA-2
• Hedrick MS PTA-3
• Heritage ES PTA-1
• Huffines MS PTA-1
• Independence ES PTA-2
• Indian Creek ES PTA-4
• Killian MS PTA-13
• Lamar MS PTA-2
• Lewisville ES PTA-1
• Lewisville HS PTA-10
• Lillie Jackson ES-1
• Marcus HS PTA-4
• McAuliffe ES PTA-2
• McKamy MS PTA-1
• **Old Settlers ES PTA-23**
• Parkway ES PTA-4
• Polser ES PTA-9
• Prairie Trail ES PTA-13
• Shadow Ride MS PTA-10
• The Colony HS PTA-2
• Timbercreek ES PTA-7
• Vickery ES PTA-7
Recap of the Survey

• 159 Surveys were completed
• 147 PTA Members, 5 Non-PTA Members
• 69% of those surveyed feel that they know their PTA Boards
• 87% of those surveyed follow their PTA’s Facebook Page or Website
• 70% of those surveyed feel that their PTA’s Facebook or Website are updated regularly, 29% Sometimes
• 69% of those surveyed feel that their PTA’s Communication is clear and effective, 30% Sometimes
• 76% of those surveyed would join a system like Remind, 19% Maybe
When is the best time to attend a PTA meeting?

- 29.6% -- During the Day (8 am - 3 pm)
- 13.8% -- After School (3 pm - 6 pm)
- 48.7% -- Evening (after 6 pm)
- 7.9% Other
  - Varies Day to Day
  - After teacher work hours
  - Between 4:30 - 6
  - Anytime
  - Before school day
  - Won’t attend

Would you attend a PTA meeting if there was another activity?

- 67.8% Yes
- 15.8% No
- 16.4% Maybe
Recap of Why People Joined the PTA

• To support the school
• To be involved
• Receive PTA Communications
• Love supporting our children & teachers
• Monetary support
• To advocate for all children
• PTA is a wonderful organization
• Family
• I’m a teacher & I support PTA
• Scholarship opportunities for seniors
• To support the initiatives
• Involvement in my child’s education

• Why Not?
• It is a parent’s job to join
• Input in decisions
• Believe in it’s mission
• To be knowledgeable about school related things
• Support school-kids programs
• I’ve seen great things with the PTA
• Stay informed on local and state policies
• Because we care
• They do a lot for the school
• To improve the moral of the school
Recap of Why People Didn’t Join the PTA

• Don’t see what they have contributed that is meaningful
• Only spent money on a canopy that took several years
• Not enough time to participate
• Was not given the information to join
• Peer pressure
• Waste of time
Recap of What Value Does the PTA Provide for your School/Teachers/Students

• Extensive support in funding
• Organizing schoolwide events
• Support
• Programs that benefit the kids
• Advocate at the state level
• Communication between parents & district
• Creates unity between 3 high school campuses
• Helps with classroom items
• Focus on school community
• A voice for students & families
• “think” they do a lunch for teachers
• Teachers appreciation
• Fundraising

• Yearbook
• Love
• Classroom parties
• Teacher morale encouragement
• Unity
• School shirts
• Many programs & opportunities
• Enrichment activities
• Supporting legislation
• Information
• A LOT!
• Recognition
• A sense of value
Recap of What Value Does the PTA Provide for your School/Teachers/Students (negative)

• Not much—only discuss balances & not issues or items
• Waste of Time
• None
• Unaware of PTA activities
• Don’t really know but sure there is something
Recap of What Can We Do to Make the PTA More Valuable to You?

- Nothing
- Show all of the things the PTA does—end of the year list would be great
- Show what the PTA pays for
- Wondering if all LISD PTA members can be updated with a newsletter each month/quarter
- Focus on school and activities
- Reach out to more volunteers
- Do things that add value to the school
- Recognition
- Be more approachable
- Continue to advocate for the students & teachers
- More activities for students
- More notice of activities
- Allow for more nominees for board positions if others interested
- How is my money being used
- Coffee talks with staff
- Not charge for each school my child attends
- Better website
- Make the PTA’s purpose more clear
- Discounts
- Avoid information overload
- Schedule meetings that work for more parents
- Experience parents mentor new parents
- Communicate
- More on state advocacy
- Tell me WHY it is important to be a member
What PTA Events Do You Like?

- Color Run
- Science night
- Cultural night
- Fundraisers
- Carnival
- Craft show/Fair
- Senior scholarships
- Spirit nights
- Field Day
- Bike Rodeo
- Grade Level Music Programs
- Meals for teachers
- Holiday Parties
- Book fair
- Talent show

- Silent auction
- Teacher appreciation week
- Movie night
- Family Game Night
- Muffins with Mom/Donuts with Dad
- Starfest
- Kids parties
- Jog a thon
- Dances
- Camp Wanna Read
- Souper bowl
- End of the year splash party

- A few responses could not decipher the difference between PTA events and school events
What PTA Events Do You **NOT** Like?

- Fundraisers
- Meetings (boring, cliquey, timing, don’t accomplish anything)
- No interpretations for Spanish parents
- When meetings are squeezed between events
- Starfest
- Need to find a way to get more students involved
- Membership contests
- Red Ribbon month
- Spirit nights
- Selling items—candles, wrapping paper, etc.
- Fun Runs
- Events that only include junk food and don’t mean anything—no purpose
- When offer to volunteer and not utilized
- Book fair
If you haven’t attended a meeting, what would make you want to come to one?

- Timing!
- Dinner/Food
- Need to be told the value of attending
- Family oriented
- If it was a benefit to my children
- Door prizes
- More coordinated crowd control—currently a free for all

- Heads up
- Margarita machine 😊
- Student involvement
- Guest speakers
- Facebook live
- Less pressure to volunteer
What programs/speakers/assemblies would you like to see presented by your local or Council of PTAs?

- Issues facing students & parents today
- Field trips
- Anti-drugs & anti-bullying
- Superintendent host events
- Extended school zones
- HS level-college entrance clinics
- MS-how to talk to your parents about difficult topics
- ES-how to talk to your parents about things happening at school
- Volunteer opportunities
- Safety, health, community information
- Web safety info night
- Book study
- Parent education
- Talented & Gifted info (Duke Tip)
- Diversity programs
What programs/speakers/assemblies would you like to see presented by your local or Council of PTAs?

• Awareness of disabilities—not just autism
• Environmental protection
• Vendors for summer camps
• Suicide awareness
• Behavior issues
• Social media awareness
• College prep/application process
• Info on what classes to take in HS
• For students-how to organize and study
• Magic show
• More social events
• Mental health issues
• Anxiety
• Speakers & topics about how to raise kids
• Career guidance
How can the PTA promote, encourage & engage parents to participate in PTA and volunteering?

- Engage when they first enroll
- Get more fathers involved
- Continue to use Facebook/email
- Make it clear there is not a time commitment for joining
- Have teachers invite parents
- Regular notice of needs & opportunities
- Using kid volunteers
- Show value
- Give at home options
- More visual information
- Be kind & welcoming
- Leave mean girl cliques at the door

- Recognition for volunteer hours
- Give more notice
- More diverse board
- Family memberships
- Inclusion
- Spanish translation
- Be flexible
- Food
- Publicizing the end result
- Electronic newsletters
- Coffee talks
- Have a supportive administration staff
- Offer childcare
Which fundraisers would you most likely participate in?

- Passive Fundraisers (Box Tops, Labels, etc.)—57.2%
- Traditional Fundraisers (Selling items, etc.)—13.8%
- Fundraising School Events (Baskets, Carnivals, etc.)—72.4%
- Fundraising that Enhances Academics—55.3%
- Non Standard Fundraising—25%
- Others
  - Write a check campaign—multiple responses
  - Ask for donations for corporations
What does PTA do that you are MOST impressed with?

- Funding a capital project each year
- Community participation
- School dances
- Scholarships
- Advocating for children
- Rally Day
- Book fairs
- Carnivals
- Teacher morale
- Always present at school events
- Decorating
- Supporting teachers
- Provide family activities
- Leadership

- Engage parents
- Color run
- Philanthropy
- Enthusiasm
- Bringing new experiences to our students
- Supporting activities
- Resources
- Inclusive to parents
- Raising money for the school
- Time and effort
- Commitment
- Luncheons
- Communication
What does your PTA need to improve on most?

- Communication
- Getting more parents to join the PTA
- Making sure others understand what value their membership provides
- Marketing
- More active members
- Inviting—"I have attended multiple meetings and not person spoke to me"
- Gossiping at meetings
- Efficient use of volunteer time
- Where does the money go
- Diversify the board

- Advance notice for events
- More activities for students
- Hearing others
- More approachable
- Better website
- Reach out to new families
- Specialized speaker events
- Visibility
- Being fiscally responsible
- Transparency
Additional Comments & Suggestions

• Provide a means to communicate issues about school policy & curriculum with appropriate LISD administration
• Continue to share what the PTA is doing with the community
• More survey’s like this one
• More personal outreach to families
• Teacher & principal participation
• Tell us the difference we make

• Involve EVERYONE—no discrimination
• Establish more consistent and coherent connections between parents and school staff
• Diversify
• More online presence
• Explain better what PTA does
• Give notice for events like spirit nights
Additional Comments & Suggestions

• Great job!
• Our PTA is AMAZING!
• Thank you!
• Thank you for all that you do everyday!
• Thanks for letting us provide feedback
• Keep up the good work

• Um... did I mention you guys are the best!